## 5.

# What's This All About?

### What is a social narrative?

It's a small tool that helps me understand and feel more comfortable in new environments. With gentle language and clear explanations, it gives me support when things feel unfamiliar.

I can use guides like this one in the future too — to help me during other visits and everyday situations.

### **About Beijing Inside-Out Art Museum**

Beijing Inside-Out Art Museum is a contemporary art institution founded in 2008 by private entrepreneurs with the long-term support of the Beijing Inside-Out Art Foundation. As an institution grounded in the local context while embracing a global perspective, it focuses on contemporary artistic and intellectual practices, and presents experimental art and curatorial practice. It situates itself in China's history and reality, maintaining a deep concern for issues related to China, while keeping the global art context in its vision. It has its unique cultural stance and vision, and integrates the responsibility of contributing to building China's contemporary culture into its mission.

Address: 50 Xingshikou Road, Haidian District, Beijing Open Hours: 11:00-18:00 Wed-Fri, 10:00-18:00 Sat-Sun

**Tel:** 010-62730230 www.ioam.org.cn

Content & Design: Zichen Yin

June 2025

# Welcome to Beijing Inside-Out Art Museum

This guide will be with me as I explore the exhibition at my own pace. Everyone experiences the world differently, and that's something to celebrate.



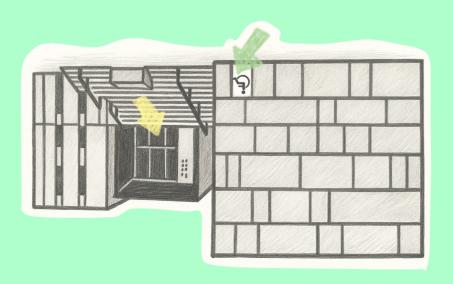
There may be other visitors around too. Everyone wants to have a good time, so I'll try to use my indoor voice, take turns, and queue when needed.



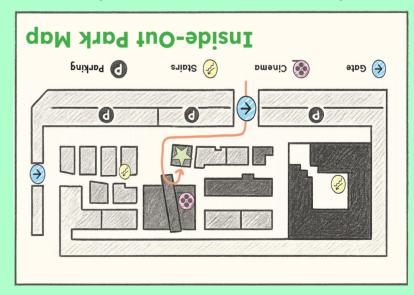


When I go up the stairs, I'll arrive at the museum's reception on the second floor.

If I need, I can also enter through the accessible entrance on the first floor.



When I arrive at the entrance to the Inside-Out Park on Xingshikou Road, I can follow the path shown on this map to find the museum.



Some people bring noise-cancelling headphones, sunglasses, or fidget toys. If these things help me feel comfortable, I can bring them too.



Today I'm going to visit Beijing Inside-Out Art Museum!

Let's Begin the Journey!

# 2. What Will I See?

I've arrived at the museum!

Before I start exploring, I can take a moment to look at the tips and icons on this paper.

They'll help me feel more confident and enjoy the visit at my own pace.



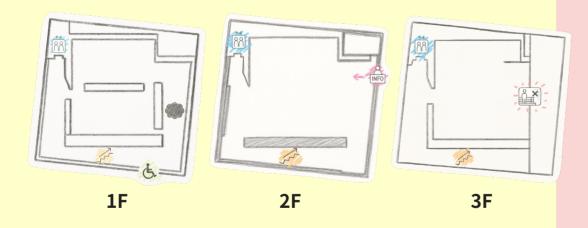
Some things in the gallery can be touched, and some cannot. I can look out for the signs to know what's okay. If I'd like, I can also scan the QR code and listen to the audio guide using headphones.



Some artworks might make sounds, flash lights, or invite me to join in. If I ever feel uncomfortable, I can skip them or take a break in a quieter space.

This is a map of the museum's three floors. It shows where the stairs and elevators are.

I can use it to find out where I am, or to decide what I'd like to see next.



There's no single "right" way to enjoy this exhibition.

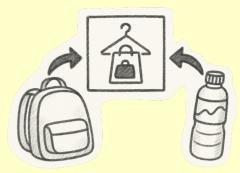
I can choose how I'd like to explore:

- Walk through the whole exhibition
- · Visit only what interests me
- Take a break in a quiet corner

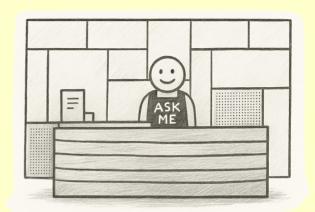
After finishing my visit, I'll slowly make my way back to the front desk.

If I'd like, I can say "thank you" to the staff — it might make them smile!

# I Can Explore My Way



If I brought something heavy, like a bag or water, I can store them to feel lighter while I walk around.



If I signed up for a talk or event, the staff will show me where to go.

If I have any questions during my visit, I can ask one of the volunteers wearing a vest that says "Ask Me" — they'll be happy to help.

## 4.

### How Do I Feel Now?

Before leaving, I can also write down my thoughts at the feedback area on the first floor of the museum, or simply tell a staff member.





I might also stop by the bookshop next to the museum. It's a nice place to sit down, have a drink, and take a moment to think:

- What was my favourite part of the exhibition?
- What did I learn today?
- What would I like to share with a friend?

If I want, I can write or draw my thoughts, and keep it as a memory of today.

